

KNOW YOUR ALLY – your bait's active ingredient. FirstStrike[®], Generation[®] and BlueMax[™] are the only baits formulated with difethialone, which kills the first rats and mice 4-5 days after they ingest a lethal dose. Invented by Liphatech, difethialone is the active ingredient you want by your side in the fight against rodents.

Visit Liphatech.com to learn more.

Vince Romao District Sales Manager West (404) 788-0892 FirstStrike[®], Generation[®] ethialone, which kills thal dose. Invented by rant by your side in the **Difethialone.** <u>LIPH/FECH[®]</u>